



**Powersoft**<sup>®</sup>  
COMPUTER SOLUTIONS LTD



**Helping primary  
school children make  
healthy food choices**



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# What is ePowercard?



- ▶ The e-Powercard project has developed a tool for use by schools, governments and parents to disseminate information about healthy eating, and is providing a mechanism for controlling and monitoring foodstuffs on sale at schools.
- ▶ Ensures government directives for foodstuff on sale at schools (prices, brands, profits) are met.
- ▶ Helps implement government guidelines on healthy eating and control foodstuffs on sale at school tuck shops and canteens.
- ▶ Gathers statistics and generates reports on children's food choices while at school for central government, school administration and parents.
- ▶ Provides parents with detailed information about food on sale at their child's school; and provides a mechanism to control food choices and spending, if desired.
- ▶ Provides a mechanism to publish healthy eating information to parents and pupils.
- ▶ Creates a cashless school environment



# Benefits at a Glance

- ▶ Monitor eating habits
- ▶ Provide control over food stuffs eaten
- ▶ Ability to regulate child's food intake while at school
- ▶ Performance improvements with reduced sugar diet
- ▶ Increased security - no cash in schools
- ▶ Portal interactive area for parents to have fun with children
- ▶ Protect your child from play ground bullies
- ▶ Control allergens and ingredients
- ▶ Pupil's reward scheme - points to use in sports shops, leisure facilities, any outdoor activity centers etc.
- ▶ Allergy warnings



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## background

- ▶ One of the leading companies in Cyprus, founded in 1993 specializing in software development. The only IT company in Cyprus which has the European recognition by TickIT.
  
- ▶ **Some of the Main Products of Powersoft are:**
  - PowerPro ERP a fully in-house designed software.
  - Business software specializing in retail (POS), color - size, members, stock control.
  - The well known PowerProACC Accounting, which is also taught in several Cyprus Universities as the main tool for Computerized accounting subjects.
  - PowerPro QMS is a specialized tool for company offering services and other companies offering services.
  - Pocketpro solution is a mobile business application for sales, stock and much more.
  
- ▶ Powersoft has one of the biggest portfolio of customers in Cyprus.
  
- ▶ Powersoft proposed the innovative creation of the e-PowerCard in European primary schools to help combat obesity. The project is being supported by the European organization Eureka and subsidized by The Cyprus Research Foundation.



With so much choice and so much temptation in their world, how can we help young children adopt and maintain healthy eating habits and lifestyles?

**e-Powercard** project provides a tool that controls and monitors foodstuffs purchased during the school day, and at the same time helps to promote healthy eating to primary school children.

**ePowercard** provides each child at a participating school with a personalized 'cash card' which the child uses to purchase food during the school day.

